

UNIQUE MODELING AGENCY

4838 Peachtree Avenue, South Tower - Suite 100 • Atlanta, Georgia • 30303 • 404-000-8000

Visit us on the web @ www.UMAgency.com

February 6, 2021

**Prepared for: Mr. Samuel Branson
Business Services Sourcing
Stetson Corporation**

Industry: Corporate Enterprise

I. Scope of Proposal & Work

This proposal describes the scope of work, sequence of activities, deliverables, and associated costs with respect to fulfilling your request for professional talent. Our goal is to provide a strategy that will be effective, seamless, and right on-point with your project and based on the objectives you've indicated.

The strategy we've outlined not only guides the activities for acquiring and managing the Talent resources to meet your project needs over the next several months, but it also addresses the critical safety precautions warranted during this challenging time. Once the contract is executed, we can add more detail to the key components of these strategies. However, based on our current understanding of the situation and your request I am pleased to present this project cost proposal.

II. Project Schedule & Timeline

We are prepared to begin this project immediately after Notice to Proceed** is issued (Notice to Proceed is authorized by signed Contract & Presentment of Mobilization Fee). The project will be scheduled on our master calendar to reserve the appropriate time and attention for successful completion. The cost estimate expires 15 days from the date shown at the top of this document. The activities listed here will be conducted within our timeline.

●Planned Verbatim Project Start Date	February 22, 2021
Complete Debriefing on Client Project	
Select & Assemble Project Team	
Participate In Client Planning Meetings & Work Sessions	
Collaborate With Client on Desired Results	
Complete Strategies & Framework	
Create Master Project Plan & Schedule	
Setup, Verify & Check Safety Precautions	
Match Requested Talent Demographics with UMA Talent Profiles	
Identify 2 nd and 3 rd Tier Talent Profiles In External Data Sources	
Deliver Talent to Client (daily submissions over project duration)	
Complete On-Site Safety Check Point (daily for project duration)	
●Anticipated Verbatim Project End Date	December 31, 2021

III. Deliverables, Work Terms & Conditions

The Vendor (UMA) is tasked to provide 400-500 talent for 4 hours daily for the Verbatim Project from April-December 2021. The Talent supplied will be amateur and professional models and actors. The Talent will be used to perform a task of human 3D scanning and body imaging on the face using removable markers; provide 5 minutes of dialogue, poses, and short videos.

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UMA will be responsible for:

- hiring onsite Production Assistants for all COVID-19 waivers and protocols
- Sourcing, scheduling, and logistics of the Verbatim Project
- Making all payments to the Talent
- UMA will provide an onsite manager as needed. The Verbatim project will be a non-union status project where data will be collected in north Chicago.

If any backup performers are booked, they will be paid the principal rate, not the backup/reserve rate. The reserve rate is to ensure that the backup performers are available/on call as needed. This is to facilitate a smooth flowing production without any stalls, hiccups, or delays.

STETSON will and understands:

- Pay Unique Modeling Agency the stated amount upon acceptance of the agreement
- UMA must receive in writing if the talent is no longer needed within five (5) business days before the agreed start date.
- If UMA does not receive written notice of a cancellation within five (5) business days, the stated fee (deposit) must be remitted to UMA. **If assignment is booked with less than 5 days until the job, a cancellation will result in the full payment.**
- STETSON further understands that Unique Modeling Agency **reserves the right to use a project synopsis and select pictures, as well as company logo on the UMA website for marketing and business development purposes.**

IV. Proposed Fees / Cost Estimate

The cost estimate proposed here takes into consideration sourcing the best talent available, preparation for actual day of work, safety precautions, supervision, and backup talent if needed. Also included in the pricing are communication, legal and technology requirements to insure seamless interaction and flow.

Proposal Cost Components	388 Talent	500 Talent
A. Cost of Principal Talent /Performers	\$155,200	\$200,000
B. Cost of Reserve /Backup Performers	\$ 58,200	\$ 75,000
C. Cost of Project Production Assistants	\$ 38,850	\$ 50,064
D. Administrative Overhead Expense	\$137,312	\$171,640
	=====	=====
Grand Total Cost Proposal	\$389,562	\$496,704

Payment: Contract Mobilization & Scheduling is 25% of Administrative Overhead and is due upon execution of the contract. This payment initiates the Notice to Proceed with the Verbatim Project. The remaining expenses and costs will be invoiced along with Talent submissions. Talent Compensation will be invoiced every 15 days throughout project duration.

V. Contractor / Vendor Qualifications

Since 2006 **Unique Modeling Agency** continues to grow and stake its claim as a top-tier modeling agency in the southeast region, with offices located in major cities across the country and service capabilities extending globally.

UMA is a full-service modeling and talent agency supplying a variety of skilled men and women to work in diverse projects. We work to supply models in every area not solely related to fashion. Our talent is skilled in representing trade shows, promotional demos, TV shows, commercials, runway, spokespersons, voice-overs, narrators, print ads, professional dancers, etc.

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The **UMA** mission is to enhance the services provided to companies in need of models and talent to showcase the value and benefits of the company's products or services. Meeting this mission requires providing trained and educated talent who are familiar with the needs of our clients and eager to display excellent customer service on behalf of the client. We value our clientele and strive to be their preferred talent agency worldwide.

The Unique Modeling Agency is a certified Minority Business Enterprise (MBE), Woman-Owned Business Enterprise (WBE), and a SAG / AFTRA Union Franchise Agency.

VI. References

Please feel free to contact these individuals regarding our services and business relationship.

Ms. Roz Lewis | President, CPM, CPSD
Greater Women's Business Council
(m) 678.400.0000
Email:

Ms. Eyvon Austin, Director Global Supplier Diversity
The Coca-Cola Company, Inc
(o) 404-600-0000
Email:

If you have any questions or concerns, please contact me immediately so we can get them worked out and addressed. We look forward to working with you.

Sincerely,

Bette Davis, President
Unique Modeling Agency, Inc.
www.UNAgency.com
Atlanta, Georgia
770-300-0000

If you agree with the proposal as stated above, please indicate your acceptance by signing below and return this document to my attention.

Accepted_____ **Date**_____