

## **Your Freelance Website IS Your Freedom Machine--Effortlessly Presenting Your Talent in Your Way..... 24-7-365**

If having a website in the digital age to promote your freelance copywriting business is the **#1 way to** showcase your writing abilities, the **#1 way to** attract more paying clients, the **#1 way to** earn 65% higher fees, and the key to the financial freedom you've been seeking, then I have only one question.....**WHY DO YOU NOT HAVE ONE YET???**

Dear Freelance Writer,

Your website has the potential to give you most of the things you want in a freelance business like...

More Free time to spend with your family...

More Financial Freedom...

More Freedom to control who you work for...

More Freedom to choose how much you work...

More Free time to spend your days however you like...

And more free time to enjoy the fruits of your labor.

With your website being the freedom machine, you have always dreamed of having, what's holding you back? What excuse could you possibly be using to sabotage your own success as a professional freelance copywriter? Maybe it's.....

- Building a website takes a lot of time ---**SOLVED**: using our method you can be up and running in 4 days...like start on Monday, finish on Thursday, have a client on Friday and paid by Saturday...next.
- You don't know how to design a website---**YOUR LUCKY DAY**: this easy-to-follow program will have you looking like a pro's pro in 4 days!
- Websites can be expensive to build---**NOT THIS ONE**: our Do-It-Yourself System lets you follow along seamlessly so you are ready to launch in 4 days.... you can keep that money in your pocket.
- Lack of confidence in your writing abilities---Here's a super easy way to build confidence in your abilities.... Practice, practice, practice. The more you practice writing the better you become at doing it.

Writing and developing your website presents an opportunity to create engaging content and sales copy to showcase your awesome talents and abilities. You can write samples of articles, blog posts, landing pages, and case studies to include in your portfolio. Your confidence will soar when you practice completing these essential digital marketing tools.

# Sales Letter Mastery Certification

Lita Blount

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Okay, let me give it to you straight with no fluff so you can see for yourself the impact of having your very own freelance website.

A survey by RainToday.com found that 97% of clients say a providers website holds influence over their ultimate decision to buy services from the provider. That's not a typo, that's 97% of clients look to your website to decide whether to hire you or not.

So why not give your client prospects a preview of what they can expect from you.... show them a sample of your talent, creativity, and brilliance on every web page!

**Your Freelance Website is a phenomenal worker.... a Powerhouse...a Game Changer from the minute you launch.... not to mention the added effect of using high-powered SEO techniques to drive traffic to the site** (more on SEO a little later)

- Your Freelance Website is your storefront, office, business card, brochure, and more all in one.... ready 24-7-365!
- Your Freelance Website is your dedicated Salesforce, making presentations while you sleep..... ready 24-7-365!
- Your Freelance Website is your Administrative Assistant scheduling meetings and taking orders.... ready 24-7-365!
- It is Always Open....
- It is Always on time, never late, NEVER....
- Doesn't complain about anything.....
- It just works around the clock...
- Never asks for a Raise.....
- Never takes off holidays or request Sick Leave....
- Never takes lunch breaks.....

Your website just works easily and effortlessly making your life smoother.

That's amazing to get that kind of consistent quality production for less than \$10.00 per month.

Really.... the only thing left for you to do is talk with the client, write the project, and make withdrawals from this Cash Generating Machine....

Your Freelance Website Has Everything Else Covered-- It Works for You – Telling Your Story, Showcasing Your Abilities, In Your Way, All the Time!!

**24 Hours A Day....7 Days A Week..... 365 Days a Year!**

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According to the Small Business Administration and the Better Business Bureau, the number one way that they use to vet the legitimacy of a business, after verifying their business license and registration, is to research the company online, first through their own website.

They insist that they can learn a lot about a company's expertise, the products, and services they offer, the customers they have serviced, as well as a host of other business details.

They also indicate that it is the most efficient way to learn about the business prior to speaking with the owner.

If these agencies are digging into your website to gain insight about your business, then rest assured that your client prospects are going to do the same thing.

They want to get a feel for your writing style and abilities before they commit resources to you for an important project.

**So, what I want to help you do is** setup (train) your website (worker) to highlight your best qualities, present your project samples, and secure more writing assignments.

Speaking of training...Let me show you how easy it is to setup.... you're going to love this!!

## **Introducing AWAI's "Build Your Freelance Website in Four Days Webinar Series"**

This instructional webinar series provides everything you need to design, create, build, and launch your professional website in just a few days. And the best part is it gives you the "theory" to help you understand what you are doing and why, along with hands-on applications tailored to your needs.

Here's what you'll learn in this comprehensive webinar program:

- How to get your website online, how to choose a domain name, and how to decide which hosting option is best for you...
- How to add new content, pages, and posts whenever you want to—including having them scheduled to publish on a specific date...
- How to customize your website and make it unique to the brand you want to establish online...
- How to take your website "live" instantly at the click of a button.....
- How to make sure your website shows up on the internet using SEO techniques which will allow you to be easily found by everyone...
- And how to update your website from anywhere in the world with an internet connection.

And of course, how to write killer content to fill those pages, as well as select engaging images to draw your reader in...

## Four Days...Four Sessions

Here's what you'll do over the four day-four sessions "Build Your Freelance Website" webinar series:

- **Session One** – The Look and Feel of Your Website  
In this session, you'll learn about the look of a professional freelancer's website, and what clients expect to find when they get there. I'll show you using real-life examples, what makes a good and bad website. By the end of the session, you will know exactly what elements your freelance website should have and how it should look—including its structure, layout and colors.
- **Session Two** – Extraordinary Content for Your Website  
In this session you'll focus on filling your website with extraordinary content. The words and pictures you choose for your website are what make you stand-out from other freelancers, and what draws your prospects into you. By the end of this session, you will have many good, original ideas for credibility-building content.
- **Session Three** – "Tech Stuff" Made Easy  
In this session, we'll focus on the technical aspects of building your website like how to choose an effective domain name, which is also known as your "dot com" –and how to acquire it for your website. You will also learn about the appropriate "platform" or "software" you should use to build your website. And of course, I'll cover which hosting options are available, which is best for you, and how to setup hosting for your website.
- **Session Four** – Put It All Together and Go Live!  
In this session, I'll show you how to put it all together, by bridging your creative and engaging content with your newly built website. And when you've checked all the spelling, fixed any errors, corrected any mistakes, and fully optimized it for searchability, I'll show you how to "flip the switch" and take your website live! This will be the day when you say to the world that you're open for business.

This is also the day you celebrate a BIG achievement, because you have come a long, long way in a very short amount of time. But the important thing is your website is up and running with the basics, so you can start attracting paying clients right away!

**"Geared toward the non-techie..."**

"I found the Webinar Series to be quite complete and geared toward the non-techie. It is a step-by-step approach that ensures success and provides encouragement along the way. The hardest part was getting the content written."

--Kurt Schwacke

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In addition to the four sessions and four days of training, I'm also including several very special bonuses to make your website even stronger.

## **Bonus #1: Your Website Content Made Simple**

The first thing you'll be getting is the "Content Essentials Guide." In this guide we've covered all the different kinds of content you should include on your website. By following the suggestions in this handy guide, you'll have a never-ending flow of new and exciting ideas for building up your website's content, whether you have years of experience or are just starting out.

## **Bonus #2: Take Your Website to a Much Higher Level**

Next up is your "Website Acceleration Guide," designed to take your website to a much higher level. With this guide you'll learn how to add extra functionality to your website, like a custom header, a contact form, images and more. You will also be able to connect your website with your social media accounts if you choose to do so; and protect your website with additional security and automatic backups of your files.

## **Bonus #3: Help More Clients Find Your Website with Simple SEO Strategies**

In this exclusive bonus training webinar, Pam Foster, a Certified SEO Copywriter, and niche champion, shows you how to use simple SEO (Search Engine Optimization) strategies to attract more clients through Google and other search engines.

## **Bonus #4: A Professional Review of Your Website and Suggestions for Making It Even Better!**

With this bonus you get a complete review and critique of your website's design and content, including specific detailed advice for strengthening your new website! After your website has been up and running for a few weeks, simply request your free website critique using the request form on myAWAI.

When you sign up for the **Build Your Freelance Website in Four Days Webinar Series** you will be putting yourself in the upper echelon of copywriters, and at the same time checking off a critical piece of business on your to-do list.

## **Insane Time-Sensitive Special: Save 50%**

With everything you're getting....and all the time and money this series will save you.... I think \$497 is very reasonable. Especially since the future updates and bonuses are regularly added to keep you in the know and ahead of the curve as technology changes.

But more than anything, I want you to get this done because quite frankly, having your professional freelance website IS the most important thing you can do (besides training) to propel your business forward.

I'll give you an extra boost in getting started on this all-important task today by cutting the regular price practically in half right now!

For the next 24 hours, you can get the entire Webinar Series.... plus, all the bonuses, guides, and critiques.... for only \$249!

**Register Now – Save \$248 Off Regular Price!**

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## Risk Free!

In the event you're not thrilled with the experience, just let us know within one year, and your entire \$249 will be refunded to you in an instant.

Otherwise...don't walk...but hurry to take advantage of this insane offer:

- Your own freelancer website in a matter of days...LIVE!!
- All the support you need in the weeks to follow...
- A complete review of your website, with specific suggestions for making improvements...
- Plus, a no risk, 100% money-back guarantee

There's no way you can pass up all this good stuff!

### Think about it for just a minute....

Think about the sense of accomplishment you will feel when you check this critical first task off your to-do list....

Think about how confident you will feel and be when you go through the process of concept to creation....

Think about how good you will feel when you hang out your virtual OPEN sign and the business feels legit.....

When your site stats show 7 presentations made an hour ago...

When your inbox has 4 inquiries about using your services...

When you get an email asking about your payment process...

When your website Admin has 2 client prospect interviews scheduled...

Think about how good you will feel when you make plans for your dream vacation and **realize you can go wherever you like for as long as you like whenever you like, and the cost doesn't matter.... you know your website has been working overtime.**

We've put everything you need to launch a professional freelance website in one place: the **Build Your Freelance Website in Four Days Webinar Series**. Get your discount before it's gone.... this offer expires in 24 hours!

**Your Future Starts Here**

Once you get your website up and running, you surely will be even more motivated to keep moving your business forward.

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Sign up today and you'll soon have a fully functioning, professional looking, credibility-establishing website to call your own. I'll make sure of it.

To Your Success,

Rebecca Matter  
President, AWAI  
Founder, Wealthy Web Writer