

**LITA A. BLOUNT**

Sample Articles in Portfolio

### **REFRESH-REBOOT SERIES: Business Development**

Set your sites firmly on targeting Growth Events to skyrocket business development, especially in the age of AI using tools like ChatGPT.

Feb 29, 2024

<https://medium.com/the-blunt-truth/refresh-reboot-series-business-development-9533a04209f3>

### **ENTREPRENEUR OR EMPLOYEE: KNOW YOUR WHY B4 YOU LEAP**

3 Insanely Simple Yet Powerful Reasons People Risk Everything To Become Entrepreneurs

Feb 22, 2024

<https://medium.com/the-blunt-truth/entrepreneur-or-employee-13fb7a49e968>

### **When Your World Changes In the Blink of An Eye Will You Be Ready**

Four critical areas of preparation you want to be obsessively maniacal about completing to avoid the dreaded shoulda, woulda, coulda blues...

Jan 31, 2024

<https://medium.com/the-blunt-truth/when-your-world-changes-in-the-blink-of-an-eye-will-you-be-ready-3177b7041095>

### **THE SYMBIOSIS OF SUCCESS TRAITS**

Examining the parallels between visionary entrepreneurs and elite athletes provides insight into the uncompromising will to win regardless...

Mar 24, 2024

<https://medium.com/the-blunt-truth/the-symbiosis-of-success-traits-b4bf37a43fbe>

### **3 DYNAMIC HR GROUPS MISTAKENLY UNDERSTATED**

To build cohesive teams for business growth and success maximize Internal, External, and Collaborative human resources. When you find the...

Mar 14, 2024

<https://medium.com/the-blunt-truth/3-dynamic-hr-groups-mistakenly-understated-a79800a64b41>

### **THE PRICE, THE PRIZE, THE PLAN**

Kobe Bryant, the Black Mamba's obsessive passion, training, development, and career path clearly illustrates this concept.

Mar 6, 2024

<https://medium.com/the-blunt-truth/the-price-the-prize-the-plan-e2a67725e1e6>